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Contributing author:

Chapter 27: "Nutrition Communicators Have Greater Reach via Mass Media"

Anna has a passion for pediatric nutrition and is currently working in the Neonatal Intensive Care Unit at Cincinnati Children's Hospital Medical Center. During her time in clinical dietetics, she has cultivated positive working relationships with the Public Relations/Media departments of the hospitals where she has been employed. This has given her an opportunity to do numerous TV, radio, newspaper and other print media work. Anna enjoys combining her clinical dietetics expertise with community education. She feels passionately that Registered Dietitians should be the nutrition experts that the media turn to for evidence-based nutrition recommendations.

What led you to contribute your time and expertise to writing *Communicating Nutrition*?

As Registered Dietitian Nutritionists we have a responsibility to our profession to serve as the nutrition experts in our communities. I have seen lots of RDNs struggle with confidence in communicating their knowledge with others. I wanted to share with others ways to cultivate and put into practice these communication skills.

What is the impact you hope this book, and specifically the portion you helped write, has on the profession of nutrition and dietetics? Being able to learn how to effectively communicate via mass media is a valuable skill for all dietitians. I hope that people reading this book and specifically this chapter, will be able to gain confidence in their ability to use various media platforms to share their nutrition message with others.

What is one piece of advice you would like to share with current and future nutrition communicators?

You are capable of amazing things! When it comes to communicating your nutrition knowledge with others, you have the ability to take those skills you have and improve upon them. Hopefully this book will help inspire your confidence in your communication skills!

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