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Contributing author:

Chapter 30: “Blogging and Web-Based Writing Establishes the Nutrition Communicator as an Expert Resource to a Wide Audience”

Rachel Meltzer Warren, MS, RDN is a New York-area registered dietitian and nutrition communicator. Her reporting appears in publications such as Consumer Reports, New York Times Parenting, Eating Well, Women’s Health, Parents, Prevention, and more. She has served as the nutrition blogger for Walgreens and launched smartgirlveg.com, the companion blog to her first book, *The Smart Girl’s Guide to Going Vegetarian*, in 2013. Rachel has also created a range of nutrition-related content for healthcare, food, dietary supplement, and fitness companies. When she’s not at her laptop, Rachel is busy with her two young kids, and quietly counting the days until CSA season begins!

What led you to contribute your time and expertise to writing *Communicating Nutrition*?

I’m humbled when I think of the number of people I have reached as a nutrition writer. Thanks to changes in technology and how we communicate, every dietitian now has the chance to speak to large audiences. Dietitians are *the* nutrition experts; I’m excited to help my colleagues learn the skills they need to share that knowledge with the world.

Connect with Rachel:

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