

Infographic Syllabus

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The syllabus was created from scratch in Canva (you can get a free educator's account where you can get a free educator's account where you can access more than what's available with the regular free account).

Before I did, though, I searched for some templates online like these:

<https://teaching.cambriancollege.ca/templates/>

<https://www.etsy.com/listing/900809406/canva-infographic-syllabus-editable>

<https://www.teacherspayteachers.com/Product/Infographic-Creative-Syllabus-Templates-3192590>

There are definitely more out there; I had the most success searching for “infographic syllabus”. In the end, I couldn't quite find what I wanted and so I decided to create my own. It was a fair amount of time, but I like this kind of stuff and I had some time to do it over the summer months.

“

Communication of foods and nutrition information to lay and professional audiences through oral, written, and mass media channels

”

Food & Nutrition Communication

Fall 2023 | NUTR 42400

ASSIGNMENTS & DUE DATES:

AUG

- 22 Interest survey
- 25 Preference worksheet !

SEPT

- 14 Um challenge*
- 29 Critique
- 29 Elevator pitch

OCT

- 05 Speaker introduction*
- 05 Research presentation*
- 13 Needs assessment !
- 19 Complex concept presentation *
- 26 Food photography*

NOV

- 02 Food demonstration*
- 03 Objectives & outline !
- 09 Video creation*
- 10 Annotated bibliography !
- 13 Practice RLP !
- 21 Writing - first version !
- 29 Writing - peer review !

DEC

- 08 Writing - final version !
- 15 Final RLP !
- 15 Analysis !



the RLP has multiple components



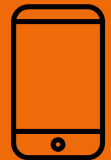
these lab assignments require preparation *before and during* lab; on the other lab days, assignments are done *during* lab

POINTS:

Packback due on Wednesdays (9 pts each x 13)



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LYLE 1144D



MW 1:30-2:20
R 8:30-11:20



MW @ GRIS 134
R @ ABE B053

Most of your final grade (85%) will come from the RLP and weekly in-class lab activities. The RLP assignments occur throughout the whole semester, and they are in the RLP module on Brightspace. Thursday labs will be centered around small group or RLP partner activities. Assigned readings and pre-class questions will prepare you to participate in class that week. They're in the weekly modules on Brightspace, along with powerpoint slides, lab materials and reminders.

Class format

Grading scale

A...	93-100%
A-...	90-92%
B...	83-86%
B+...	87-89%
B-...	80-82%
C+...	77-79%
C...	73-76%
C-...	70-72%
D...	65-69%
F.....	<65%

Life tokens

Life happens. Use up to 3 life tokens for a no-questions-asked deadline extension for up to 3 days, or access to a lecture recording if you miss class on MW (not available for lab). Let me know when you're using a life token. Just an email or text "Hi Rachel - I'm using a life token on ___"

RLP & cost

Plan! Plan! Plan! Set a regular time to meet with your RLP partner. The back-and-forth communication with your community contact

Tech in the classroom

Avoid distractions for you and others by silencing your devices and turning off notifications, closing unrelated tabs, etc.

person is likely to take longer than you think, so start right away and don't let more than 5-7 days pass without a reply.

Late assignments

There is a 10% deduction for every day late

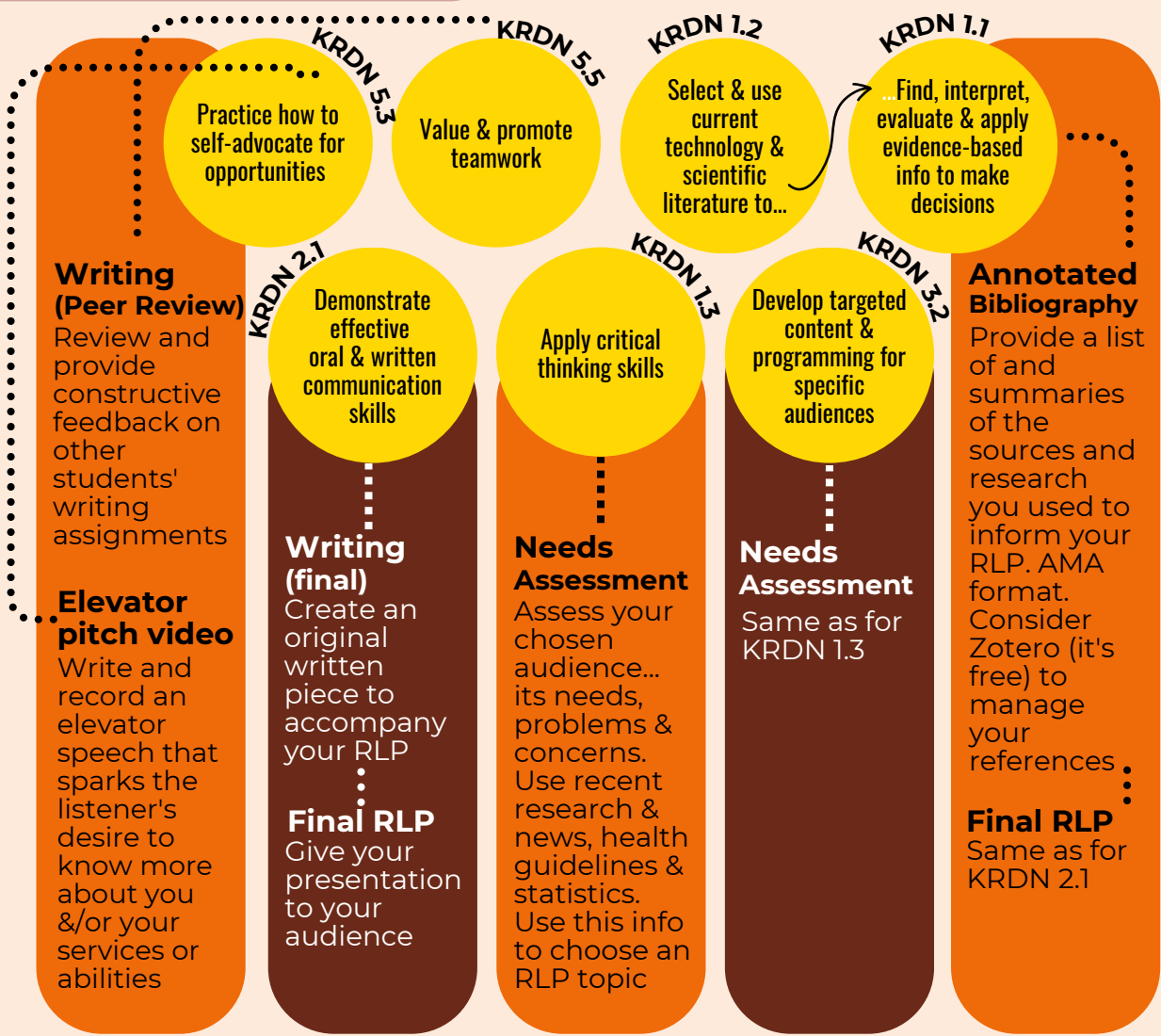
The cost of food for your RLP is your responsibility. When it comes to office-supply-type materials or educational items that could be used in the future, I may be able to purchase those for you; please check with me before purchasing.

Meet with me

I am happy to meet with you for career advice, help on assignments, or just to chat. Email me to set a day/time.

and LEARNING ACTIVITIES

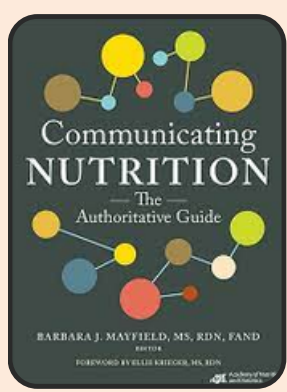
KRDN's for DIETETICS



If you are in dietetics, you must earn a minimum grade of 'C' (73%) on the bibliography, and minimum grade of 'B' (83%) on each of the learning activities listed here. This is required to earn your DPD verification statement, which is necessary to enter supervised practice.

Check Brightspace for more details on each assignment. The RLP, in particular, is intense; it'll require considerable time and effort.

Supplies/food for RLP:



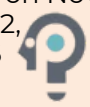
Communicating Nutrition
Edited by Barbara J. Mayfield
ISBN (print): 97808880910170
ISBN (ebook): 97808880910187

Weekly readings will be posted on Brightspace



Brightspace
Check it frequently for readings, reminders, announcements, course updates and details on all RLP assignments, other assignments, and labs

Due every Wed by 11:59PM
1 question, 1 answer & the homework poll.
None on Nov 15, Nov 22, Dec 6



packback



For **peer reviews** of writing assignment

Bring to class & lab



REQUIRED RESOURCES

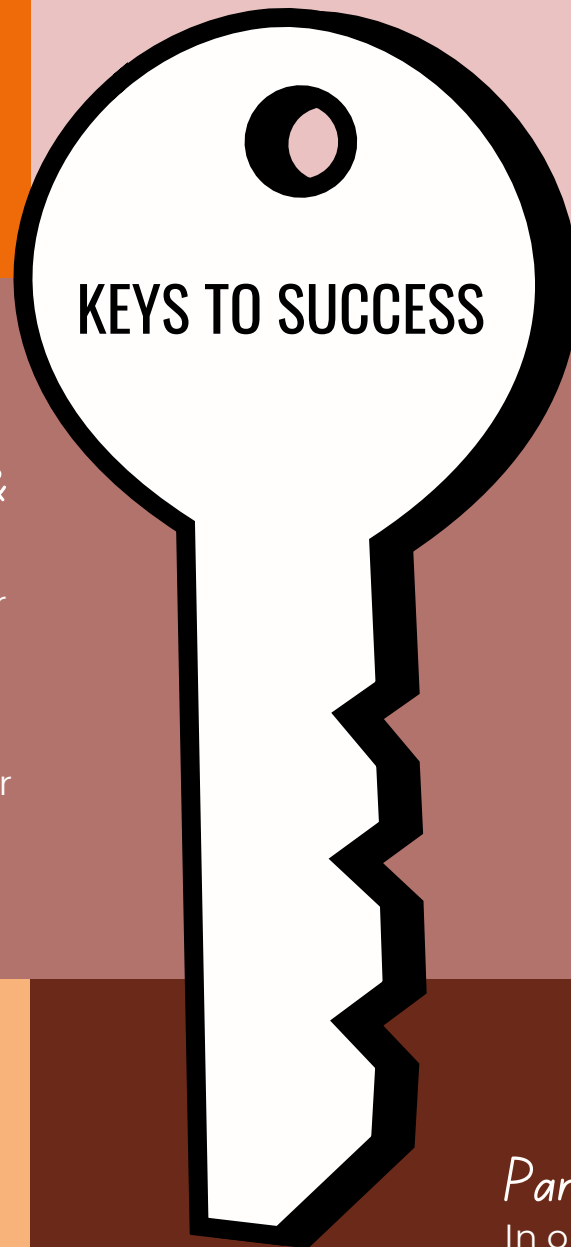
Plan ahead & stay on track

The course really picks up speed in mid-October and moves quickly after that.. Falling behind will be chaotic and stressful.

Communicate early & often

I'm happy to talk with you for help on assignments, career advising or just to chat. Please don't wait till a situation is overwhelming.

Don't think that you are bothering me; my job is to teach and guide you and I'm more than happy to do that.



Believe in yourself & help each other

Many of us aren't super confident when it comes to public speaking. Rest assured that we'll take baby steps and build up your skills and experiences gradually.

Value

creativity

Imagination and fun play a major role in creating content that makes a difference

Be open to feedback

You'll be receiving feedback AND giving feedback all throughout the semester. It's a valuable skill in life.

Participate

In order to participate, you have to be present at class and lab. Moreso, bring your energy and attention so that you can *actively* take part in class and lab. Complete the readings *before* class so that you understand it well enough to practice *using* it *during* class.

SCHEDULE

1

Aug 21-25

Introduce RLP
Communication basics
Goal setting
DUE: Interest survey on Tue
DUE: Preference wksht on Fri

2

Aug 28-Sept 1

Accessing the science
Identifying credible sources

3

Sept 4-8

NO CLASS MONDAY
Behavior change theories
Needs assessment

4

Sept 11-15

Needs assessment, continued
Presentation skills
Openings & Closings
Visual aids
DUE: Um challenge in Thur lab

5

Sept 18-22

Visual aids, continued
Marketing
Facilitating discussions
Audience participation

6

Sept 25-29

Introducing a speaker
Tailoring for age & culture
DUE: Critique on Fri
DUE: Elevator pitch (video) on Fri

7

Oct 2-6

Putting research into context
Giving credit properly
Peer evaluation & feedback
DUE: Research presentation in Thur lab
DUE: Introduce a speaker in Thur lab

8

Oct 9-13

NO CLASS MONDAY
Testing & evaluating your content
Key messages & learning outcomes
DUE: Needs assessment on Fri

9

Oct 16-20

Objectives & outlines
Food demonstrations
DUE: Complex concept in Thur lab

10

Oct 23-27

Food photography

11

Oct 30-Nov 3

Writing - newsletters, handouts,
magazines, newspapers
DUE: Food demonstrations in Thur lab
DUE: Objectives & outline on Fri

12

Nov 6-10

Social media
Writing blogs
Video
DUE: Annotated bibliography on Fri

13

Nov 13-17

Practice RLPs all week (during class time
and outside of class time)
DUE: Practice RLP at chosen time

14

Nov 20-24

MON..... TBD
WED/THUR..... NO CLASS
DUE: Writing-first version on Tue

15

Nov 27-Dec 1

Being interviewed by the media
Make or break practices
DUE: Writing-peer reviews on Wed

16

Dec 4-8 & 11-15

NO REGULAR CLASS MTGS THIS WEEK
NO FINAL EXAM

17

Final RLPs
DUE: Writing-final version by Fri, Dec 8
DUE: Final RLP at chosen time
DUE: Analysis ≤ 3 days after your RLP
DUE: Attend 1 of your classmates' RLPs

Lab assignments due at 8:30AM. All other assignments due by 11:59PM unless otherwise stated

ETHICS & ACADEMIC INTEGRITY

Incidents of academic misconduct in this course will be addressed by the course instructor and referred to the Office of Student Rights and Responsibilities (OSRR) for review at the university level, where university penalties, including removal from the university, may be considered. Any violation of course policies as it relates to academic integrity will result minimally in a failing or zero grade for that particular assignment, and at the instructor's discretion may result in a failing grade for the course. Purdue University and the Department of Nutrition Science value intellectual integrity and the highest standards of academic conduct. Academic dishonesty undermines institutional integrity and threatens the academic fabric of Purdue University. Dishonesty is not an acceptable avenue to success. Cheating, plagiarism, or using past students' assignments are examples of dishonesty. The Purdue Honor Pledge has been written by your fellow Purdue students and states "As a Boilermaker pursuing academic excellence, I pledge to be honest and true in all that I do. Accountable together – we are Purdue." If you witness academic dishonesty, you can report it anonymously (call 765.494.8778 or email integrity@purdue.edu). More information is available on Brightspace in the UNIVERSITY POLICIES module.

ACCESSIBILITY & ACCOMODATIONS

Purdue University facilitates the implementation of reasonable accommodations, including resources and services for students with disabilities, chronic medical conditions, a temporary disability or pregnancy complications resulting in difficulties with accessing learning opportunities. If you anticipate or experience any of these or barriers, do let me know so that we can discuss options. Accommodations are facilitated via the Disability Resource Center at: drc@purdue.edu or by phone: 765-494-1247. More details are available on our course Brightspace in the STUDENT SUPPORT module.

NON-DISCRIMINATION

A link to Purdue's Nondiscrimination Policy Statement is on Brightspace in the UNIVERSITY POLICIES module.

EMERGENCY PREPAREDNESS

You can [sign up](#) for emergency text messages from the university. Further information about emergency preparedness can be found [here](#). In the event of a major campus emergency, course requirements, deadlines and grading percentages are subject to changes that may be necessitated by a revised semester calendar or other circumstances beyond the instructor's control. If you need information about changes in this course, look at the course Brightspace page or contact one of your instructors. You are expected to read your @Purdue email frequently.

YOUR MENTAL WELL-BEING

Seeking help is a life skill, not a weakness. If you find yourself beginning to feel some stress, anxiety and/or feeling slightly overwhelmed, try [WellTrack](#). Sign in and find information and tools at your fingertips, available to you at any time. If you need support and information about options and resources, please contact or see the [Office of the Dean of Students](#). Call 765-494-1747. Hours of operation are M-F, 8 am- 5 pm. If you find yourself struggling to find a healthy balance between academics, social life, stress, etc, sign up for free one-on-one virtual or in-person sessions with a [Purdue Wellness Coach](#) at RecWell. Student coaches can help you navigate through barriers and challenges toward your goals throughout the semester. Sign up is free and can be done on BoilerConnect. If you're struggling and need mental health services: Purdue University is committed to advancing the mental health and well-being of its students. If you or someone you know is feeling overwhelmed, depressed, and/or in need of mental health support, services are available. For help, such individuals should contact [Counseling and Psychological Services \(CAPS\)](#), at 765-494-6995 during and after hours, on weekends and holidays, or by going to the CAPS office on the second floor of the Purdue University Student Health Center (PUSH) during business hours. The CAPS website also offers [resources specific to situations such as COVID-19](#).

YOUR BASIC NEEDS

Any student who faces challenges securing their food, housing or any other basic need is urged to utilize campus resources for support, including the [Office of the Dean of Students](#), the [Critical Need Fund](#), the [ACE Campus Food Pantry](#), and the [Center for Advocacy, Response & Education \(CARE\)](#). More information is on Brightspace in the STUDENT SUPPORT module