

## Conquer Miscommunication with “Miss Communication”

Have your messages ever been misunderstood or misinterpreted?

Have you ever encountered misinformation that confuses your audiences?

Have you ever struggled to get your point across so that others understand?

If so... bring “Miss Communication” to your stage!



With humor and insight this session begins with a light-hearted “competition” for the title of “Mis-Communication” along with a more serious discussion of the negative impact of miscommunication.

Learn proven solutions to overcome your most challenging miscommunication problems. Leave empowered to create effective communication that resonates, is understood, remembered, and leads to positive change.

*Select from these two versions of this presentation, which can be combined into a longer workshop. Or, we can work together to create a series of presentations (such as a keynote followed by one or more concurrent or general sessions) tailored to your needs:*

### **Conquer miscommunication: Craft words that work!**

This presentation focuses on creating written and spoken messages communicated through a variety of channels, featuring 10 essential characteristics of effective communication.

Participants identify their biggest miscommunication challenges and determine goals to communicate more effectively.

### **Conquer miscommunication: Create meaningful conversations!**

This presentation focuses on overcoming miscommunication by creating optimal conversational environments, demonstrating empathy, and achieving successful engagement in a variety of settings including face-to-face encounters, meetings, and Q&A sessions.

Participants identify barriers and determine goals to achieve meaningful conversations.

**Learning Objectives:** Following the session, participants will be able to...

1. Describe the causes for 3 (or more) common types of miscommunication they personally experience most frequently.
2. Describe the evidence-base and practical application for at least 3 characteristics of effective communication.
3. List 2 or more strategies they intend to implement to prevent miscommunication and craft words that work and/or create meaningful conversations.