



**Becky Jensen, MS, RDN, LN**

**Nutrition & Dietetics Internship Program Director**

**South Dakota State University**

**Contributing author:**

**Chapter 11: “A Needs Assessment Is Essential for Audience-Focused Communication”**

Becky Jensen began her career working in the healthcare sector for a rural hospital. After 8 years in healthcare, Becky made a career move to work for South Dakota State University (SDSU) Extension where she was employed for 11 years before transitioning to her current internship program director position at SDSU. While working for SDSU Extension, Becky engaged in a multitude of community nutrition efforts with a specific emphasis on school and worksite wellness.

**What led you to contribute your time and expertise to writing *Communicating Nutrition*?**

Community nutrition has always been my passion and communicating nutrition is at the cornerstone of any successful intervention. I switched professional gears during my career, transitioning from the clinical practice realm to community and I wish there had been a reference like this at the time to help me navigate the waters!

**Connect with Becky:**

**Website:**

<https://www.sdstate.edu/health-and-nutritional-sciences/nutrition-and-dietetics-internship>

**Email:** becky.jensen@sdstate.edu

**LinkedIn:** <https://www.linkedin.com/in/beckyjensensdsu/>