



Lori A. Kaley, MS, RDN, LD, MSB

Program Manager SNAP Ed

University of New England

Contributing author:

Chap 7: “Nutrition Communicators Clearly Communicate Science”

Chap 39: “Business Communication Demonstrates Professionalism”

Lori’s career has focused on integrating food and nutrition science, communication and policy intellect to strategically help food and nutrition organizations meet their goals and objectives. Lori brings more than 30 years of experience in consulting, public health and healthcare, providing leadership on food and nutrition policy and regulatory affairs, evaluation, and research initiatives addressing chronic disease prevention and control. Applying best practice in business communication and communicating nutrition science have been crucial to the success of these initiatives. Lori is currently Program Manager for Maine SNAP Ed at the University of New England. Most recently, Lori was Managing Director with LA Sutherland group contributing expertise to health organizations. Lori served as a member of the Guiding Stars Scientific Advisory Panel for six years providing scientific leadership and regulatory expertise on the development and ongoing implementation of the world’s first nutrition guidance program. For ten years, Lori worked at the University of Southern Maine’s Muskie School where she was responsible for implementing an award-winning social marketing campaign and state wide policy and environmental change initiatives focused on preventing obesity and improving health.

What led you to contribute your time and expertise to writing *Communicating Nutrition*?

My passion for ensuring that children, families and all people have equitable access to healthy food and nutrition information, with a focus on vulnerable populations. Ensuring this access requires that nutrition professionals have the skills to communicate effectively and this book is the reference of choice to develop and refine that skill set.

What is one piece of advice you would like to share with current and future nutrition communicators?

Approach each communication opportunity with respect. Respect can be defined as having regard for the feelings, wishes, rights or traditions of others. Imbuing communications with a sense of respect holds the potential to transform and elevate both interpersonal and professional relationships.

Connect with Lori:

Email: lorikaley@gmail.com

LinkedIn: <https://www.linkedin.com/in/lori-kaley-0221954/>

Facebook: <https://www.facebook.com/lori.letiziakaley>

Twitter: <https://twitter.com/lorikaley>

Instagram: <https://www.instagram.com/lorikaley/>