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Contributing author: Chapter 5: "Nutrition Communicators Identify Credible Sources" Chapter 40: "Quality Communication in Grant and Project Proposals Is Rewarded"

Dr. Amy Mobley is a nutrition educator and registered dietitian with over 20 years of experience in community nutrition research and outreach specifically related to nutrition education and obesity prevention. Her passion is translating nutrition science for the public. She aims to integrate research, teaching and outreach in her current position to improve nutrition related programs and policies. Dr. Mobley has received grant funding as both PI and Co-I from the National Institutes of Health and United States Department of Agriculture and foundational support to develop dietary guidance and feeding messages for families with young children and community-based programs for childhood obesity prevention particularly targeted to parents with a special emphasis on fathers of preschool age children.

What led you to contribute your time and expertise to writing Communicating Nutrition?

Knowing that Barb Mayfield was leading this effort and that it was endorsed by the Academy of Nutrition and Dietetics, I knew that this final resource would be of excellent quality and a newfound go-to reference for all nutrition communicators. I did not want to miss out on being part of this amazing project and look forward to incorporating this new resource into my own work.

What is one piece of advice you would like to share with current and future nutrition communicators?

When it comes to grant writing, practice makes perfect and rejection is a normal part of the process. Never give up!

Connect with Amy:

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