



Marianne Smith Edge, MS, RD, LD, FADA, FAND

Founder/Principal, The AgriNutrition Edge

Former President, Academy of Nutrition & Dietetics

Contributing author:

Chapter 34: “An Effective Presider Sets the Stage”

Chapter 36: “Strengthen Communication by Effectively Responding to Questions”

Moderating discussions and handling difficult questions have been the norm in the 37-year career of Marianne Smith Edge. She is a former president and speaker of The Academy of Nutrition & Dietetics and served as chair of the Ethics Committee and the Advanced Technology in Food Production Task Force. During her tenure as Sr. VP of Food Safety and Nutrition at the International Food Information Council, Marianne moderated numerous panels and discussions at national and international conferences requiring the skills to navigate contentious questions and debates. As the founder/principal of The AgriNutrition Edge, she addresses sensitive farm-to-food issues building on her experience as a communicator, strategic planner and facilitator. Marianne is a nationally and internationally recognized speaker in consumer insights and food systems and sustainability issues.

What is the impact you hope this book, and specifically the portion you helped write, has on the profession of nutrition and dietetics?

My hope is this book will be on every dietetic and nutrition professional’s book shelf as a reference and a guide. Whether we are moderating conference panels or community coalitions, there is a skill and art that needs to be developed and practiced. I trust this will serve as a framework for developing those skills.

What is one piece of advice you would like to share with current and future nutrition communicators?

Communicating nutrition is the core of what we do! Regardless of our career path, we need to learn the basic principles and skills of communication. As dietetic professionals, we must be able to communicate our knowledge in a way that will resonate with our respective audiences to inform, motivate and inspire.

Connect with Marianne:

Website: www.agrinutritionedge.com
Email: marianne@agnutritionedge.com
LinkedIn: Marianne Smith Edge
Facebook: Marianne Smith Edge
Twitter: @msmithedge
Instagram: msmithedge