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Author:

Chapter 31: “Online Education Is an Effective Tool for Nutrition Communicators”

Dr. Devon Golem is originally from California where she became an RD in 2003. She earned her PhD in Nutritional Sciences with an emphasis in Exercise Science at Rutgers University in New Brunswick, NJ. She has served as an academic leader, educator, researcher, and practitioner. She founded the Institute of Continuing Education for Nutrition Professionals® to provide online education to professionals and pre-professionals in the field of nutrition as well as to provide consulting services to organizations with dietetic programs. She has used online platforms to teach, present, market, and communicate to a variety of audiences. She strongly believes that online platforms serve as valuable tools that enhance our ability to communicate with and to educate each other.

What led you to contribute your time and expertise to writing *Communicating Nutrition*?

I was blessed with the opportunity to share my knowledge and experience regarding online education to an ever growing audience of colleagues.

What is the impact you hope this book, and specifically the portion you helped write, has on the profession of nutrition and dietetics?

I hope that the information within the chapter entitled “Online Education Is an Effective Tool for Nutrition Communicators” helps readers not only feel more comfortable and familiar with online communication platforms, but also helps them recognize the potential opportunities that online education provides us in terms of connecting and communicating with people. I hope that this chapter helps reverse or deter negative connotations associated with online education by revealing the ability to provide high quality, well-designed education online.

What is one piece of advice you would like to share with current and future nutrition communicators?

Find confidence in yourself. If you communicate with confidence, you will not need to confirm your expertise.

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